

## SAMPLE Four Year Plan

### BS in Business Administration: Management - Information Management Catalog Year 2016-2017

The curriculum in the Leeds School of Business is structured so that students move through classes in a prescribed order. Prerequisites are important and are strongly enforced. This is a sample plan for completing a business degree in eight semesters. Students are not limited to this plan; it is meant to be used as a guide for planning purposes.

#### First Year

Fall	credits	
BCOR 1015: World of Business	3	
ECON 2010: Microeconomics	4	
MATH 1112: Mathematical Analysis in Business	4	
WRTG 1150/1250: Lower Div. Written Comm	3	
BADM 1250: First-Year Seminar	1	

Total: 15

Spring	credits	
BCOR 1025: Data Analysis	3	
ECON 2020: Macroeconomics	4	
BCOR 1030: Communication Strategy	3	
Choose: Arts & Sciences Core	3	
Choose: Arts & Sciences Core	3	

Total: 16

**First Year Advising Notes:** The classes recommended during the first two years are the same regardless of which area of emphasis you declare. BCOR 1015, BCOR 1025, MATH 1112, ECON 2010, and 26 credit hours completed are prerequisites to all other BCOR classes and should be finished by the end of the first year.

**Goals:** Talk to your academic advisor about your interests and goals and begin to understand career options for Information Management majors. Begin to customize your plan--consider minor, certificate, and dual degree options. Explore student groups and join one that feels right for you and fits with your career interests. All Information Management students should join LAIS (Leeds Association of Information Systems) to start learning more about the IM area and to network with other IM students and faculty. Apply for the Young Alumni Mentoring Program (YAMS) in the spring.

**After your first year:** Get a summer job to start building your resume and begin networking.

#### Second Year

Fall	credits	
BCOR 2001: Principles of Mgmt & Mktg	3	
BCOR 2002: Principles of Acct & Fnce	3	
BCOR 2003: Business Law, Ethics & Soc. Resp.	3	
Choose: Arts & Sciences Core	3	
Choose: Arts & Sciences Core	3	

Total: 15

Spring	credits	
BASE 2101	3	
BASE 2102	3	} <i>BCOR Applied Semester Experience</i>
BASE 2103	3	
BASE 2104	3	
Choose: Arts & Sciences Core	3	

Total: 15

**Second Year Advising Notes:** To stay on track, complete all BCOR classes by the end of your 3rd semester. If you are planning on a dual degree, minor, or certificate, see your advisor about how to best use your non-business electives. If you want to study abroad next year, talk to your advisor about how to adjust your plan.

**Goals:** Continue to explore IM careers and how your interests and skills will fit into a career path. Explore leadership positions within student organizations and apply for the Leeds Professional Mentoring Program in the spring. If you are considering studying abroad, research program options and talk to your advisor about how it will fit in your plan.

**After your second year:** Work with Career Development to pursue an internship.

## Third Year

### Fall

MGMT 3030: Critical Leadership Skills	3	
MGMT 3200: Business Analytics	3	
Choose: Information Management Track Elective	3	
Choose: Non-Business Elective Course	3	
Choose: Non-Business Elective Course	3	

Total: 15

### Spring

Choose: Information Management Track Elective	3	
Choose: Information Management Track Elective	3	
Choose: Business Elective	3	
Choose: Arts & Sciences Core	3	
Choose: Arts & Sciences Core	3	

Total: 15

**Third Year Advising Notes:** Study abroad is possible within this plan, and most students go for a semester during their third year. Talk to your advisor about how to adjust your plan for study abroad. If you are planning to complete a certificate, you should start taking certificate classes in your third year.

**Goals:** Research specific career options. Attend the Leeds and campus career fairs as well as networking events and employer information meetings. Pursue a leadership position within a student organization or volunteer group. Get to know your professors, especially in your area of emphasis - all IM students are assigned a faculty mentor. Participate in a Career Trek to network and learn more about industries and companies.

**After your third year:** Work with the Career Development office to pursue an IM related internship. Take the GMAT if you are thinking about graduate school.

## Fourth Year

### Fall

MGMT 4850: Strategy*	3	
Choose: Business Elective	3	
Choose: Business Elective	3	
Choose: Non-Business Elective Course	3	
Choose: Non-Business Elective Course	3	

total: 15

### Spring

Choose: Business Elective	3	
Choose: Business Elective	3	
Choose: Arts & Sciences Core	3	
Choose: Non-Business Elective Course	3	
Choose: Non-Business Elective Course	2	

total: 14

**Fourth Year Advising Notes:** Apply for graduation online through MyCUInfo by September of senior year. Meet with your academic advisor for your required senior checkout appointment.

**Goals:** Work with Career Development to perfect your resume and cover letter, and start getting your applications out. Attend networking events, career fairs and employer information meetings. Talk to everyone you meet about your career goals and ambitions--you never know where a great opportunity might come from. Read professional journals and consider a student membership in a professional organization. Participate in a Career Trek.

\* There are two versions of MGMT 4850: Strategy: IT-enabled Competitive Advantages, and Strategy: Enabling and Sustaining Competitive Advantage. The former has more emphasis on IT while the latter on corporate strategy. Although either will satisfy the track requirement, we recommend IM students taking the "IT-Enabled Competitive Advantage" version of this course.

### Information Management Track Elective Courses (must complete three):

MGMT 3210: Business Application Programming  
 MGMT 4140: Project Management  
 MGMT 4205: Business Data Management  
 MGMT 4220: Business Technologies  
 MGMT 4230: Design of Usable Business Systems

If you choose to complete more than three IM classes, the extras will count as a business electives.

## Arts & Sciences Core

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Business students are required to complete general education requirements that are part of the Arts & Sciences Core Curriculum. These classes can be taken in any order as long as prerequisites are met. Most A&S Core classes will not specifically relate to your major, but will help develop essential career skills: high-level critical thinking, writing, and global perspectives. Students will choose classes from the following categories:

Historical Context-3 credits

Human Diversity-3 credits

Ideals & Values-3 credits

US Context-3 credits

Natural Science-6 credits

Literature & Arts (lower division)-3 credits

Literature & Arts (upper division)-3 credits

Written Communication (lower division)-3 credits

For a full listing of classes that fulfill these core categories, check your degree audit, or look online:

[http://www.colorado.edu/ArtsSciences/students/undergraduates/core\\_curriculum.html](http://www.colorado.edu/ArtsSciences/students/undergraduates/core_curriculum.html)

## Non-Business Electives

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Leeds students are required to take 17 credits of non-business electives. If you have any MAPS deficiencies, the required MAPS classes typically count as non-business electives. Electives that business students will find helpful for their future career include classes in economics, technology, programming, math, communication and writing. Classes that involve numerical and statistical analysis will be especially helpful for business decision making. Although you can choose to take any non-business electives that interest you as long as you meet the prerequisites, we strongly encourage you to use your electives in a purposeful way that will help you to customize your program.

### Consider these options (some classes have prerequisites):

ATLS 2000: The Meaning of Information Tech\*

ATLS 2100: Image\*

ATLS 2200: Web\*

ATLS 2300: Text\*

ATLS 2400: Code\*

CSCI 1300: Computer Science I: Programming

CSCI 2270: Computer Science II: Data Structures

CSCI 2400: Computer Systems

CSCI 3155: Principles of Programming Languages

CSCI 3287: Database & Information Systems

CSCI 3753: Operating Systems

*If you plan to complete several Computer Science electives, consider completing the Computer Science minor.*

*\*ATLS classes are restricted to students enrolled in the TAM minor or certificate program. If you would like to take these classes you should consider applying to the TAM program.*

## Business Electives

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Leeds students are required to take 16 credits of Business Electives. Any class taught in the Business School that is not required for BCOR or your area of emphasis can count. Consider a certificate or dual area of emphasis that will help you prepare for a career in your chosen industry.

### Consider these options (some classes have prerequisites):

ACCT 3220: Corporate Financial Reporting 1

ACCT 4540: Accounting Information Systems

FNCE 3010: Corporate Finance

FNCE 4000: Financial Institutions Management

MGMT 4120: Managing Business Processes

MGMT 4110: Supply Chain Management

MKTG 3250: Buyer Behavior

MKTG 3350: Marketing Research

MKTG 3825: Digital Marketing

BADM 1260: First-Year Global Experience (2 cr)

BADM 2010: Excel Lab (1 credit)

For a full listing of degree requirements and academic policies, consult the University Catalog:

<http://www.colorado.edu/catalog/>