



**SAMPLE Four Year Plan**  
**BS in Business Administration: Business Analytics**  
 Catalog Year 2023-2024

The curriculum in the Leeds School of Business is structured such that students move through business classes in a prescribed order. Prerequisites are strictly enforced. This is a sample plan for completing a business degree in eight semesters. **Students are not limited to this plan; it is meant to be used as a guide for planning purposes.**

**First Year**

Fall	credits
BCOR 1015: World of Business or BCOR 1030: Comm. Strategy	3
ECON 2010: Microeconomics	4
MATH 1112: Mathematical Analysis in Business	4
BADM 1250: Designing Your Leeds ( <i>business elective</i> )	1.5
Choose: General Education Class	3
Total: 15.5	

Spring	credits
BCOR 1025: Statistical Analysis in Business	3
ECON 2020: Macroeconomics	4
BCOR 1015: World of Business or BCOR 1030: Comm. Strategy	3
BADM 1260: FGX ( <i>optional business elective</i> )	2
Choose: General Education Class ( <i>WRTG 1150 suggested</i> )	3
Total: 15	

**Second Year**

Fall	credits
BCOR 2201: MKTG (1.5) & BCOR 2202: Org. Behavior (1.5)	3
BCOR 2203: ACCT1 (1.5) & BCOR 2204: FNCE (1.5)	3
BCOR 2205: Info. MGMT (1.5) & BCOR 2206: Ops. MGMT (1.5)	3
Choose: General Education Class	3
Choose: General Education Class	3
Total: 15	

Spring	credits
BCOR 2301: Bus.Law (1.5) & BCOR 2302: Ethics/Soc.Resp. (1.5)	3
BCOR 2303: ACCT2 (1.5) & BCOR 2304: Strat. & Entre. (1.5)	3
BASE 2104: BCOR Applied Semester Experience	6
Choose: General Education Class	3
Total: 15	

**Third Year**

Fall	credits
BAIM 4120: Business Analytics	3
BAIM 3205: Business Data Management	3
Choose: Business Elective Course	3
Choose: Non-Business Elective Course	3
Choose: Non-Business Elective Course	3
Total: 15	

Spring	credits
MKTG 3050: Customer Analytics	3
Choose: Area of Emphasis Required Elective Course	3
Choose: Business Elective Course	3
Choose: Non-Business Elective Course	3
Choose: General Education Class	3
Total: 15	

**Fourth Year**

Fall	credits
MGMT 4820: Decision Analytics	3
Choose: Business Elective Course	3
Choose: General Education Class	3
Choose: Non-Business Elective Course	3
Choose: Non-Business Elective Course	3
Total: 15	

Spring	credits
BAIM 4065: Leadership in the Digital Age Senior Seminar	3
Choose: Business Elective Course	3
BADM 2010: Excel Lab or MKTG 3800: Sales/Marketing Technologies ( <i>bus. elective</i> )	1
Choose: Non-Business Elective Course	3
Choose: Non-Business Elective Course	3
Choose: Non-Business Elective Course	2
total: 15	